



THE BLUE RIBBON INTEGRATED, COACHING, CONSULTANCY AND KNOWLEDGE SOLUTIONS

Get to know ... BRICCKS

Innovative learning solutions



The team – A balanced mix of seasoned academicians, education scientists, curriculum experts, business consultants, authors, trainers and entrepreneurs

Soft Skills and Behavioral Trainings

The work



Coaching – Life & Business
Coaching for Leadership Teams and Executives

Multiple Intelligences Assessment Test

Internationally acclaimed programs

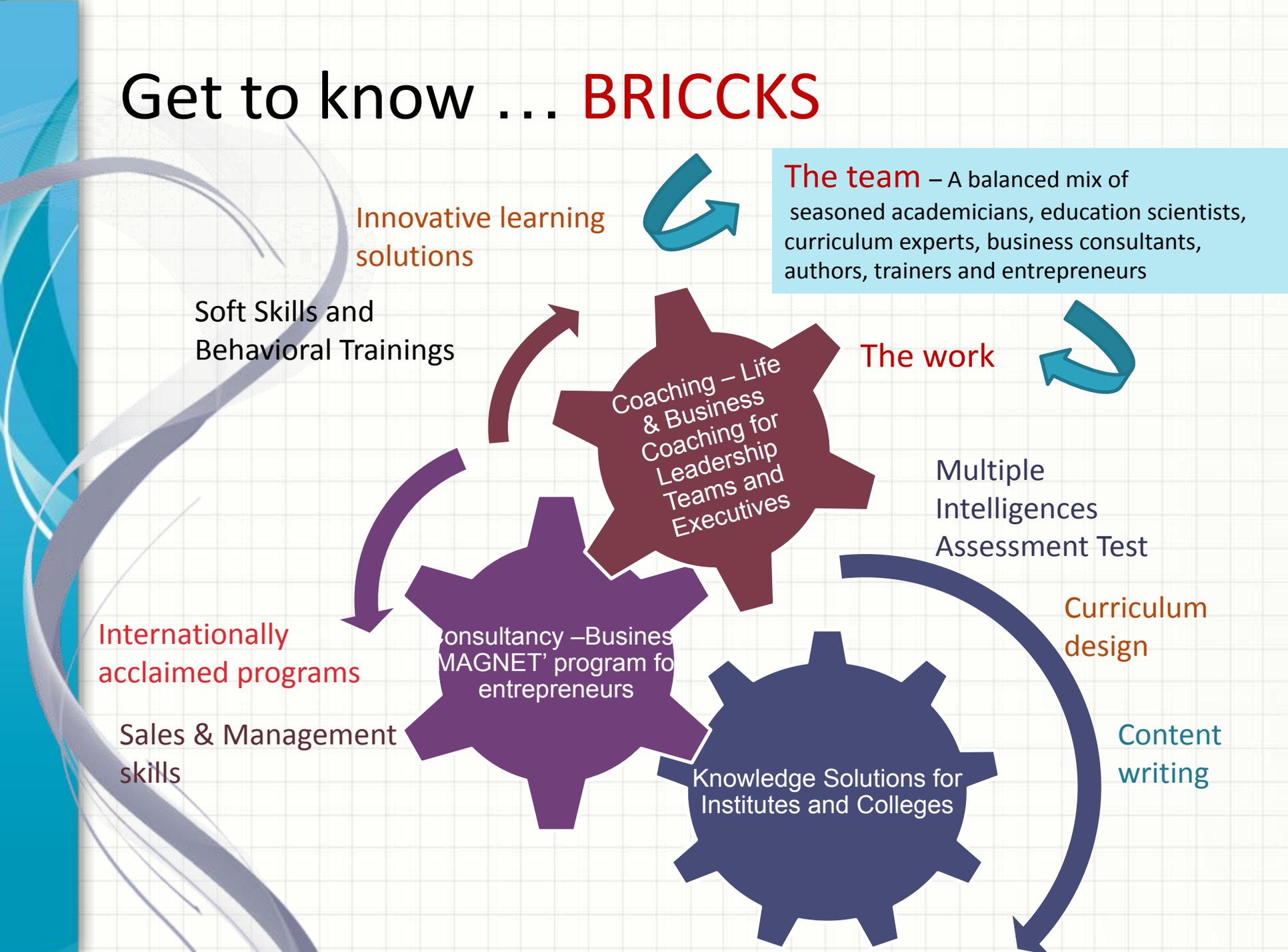
Consultancy – Business 'MAGNET' program for entrepreneurs

Curriculum design

Sales & Management skills

Knowledge Solutions for Institutes and Colleges

Content writing



Our recent accomplishments...



We feel pride to have the first mover advantage in the field of promoting training & development through latest learning resources. Maintaining our focus we organized **Sales Mastery India 2012 - a three day power class for business and sales leaders at the Leela Kempinski – Gurgaon**, in exclusive association with The Personal Leadership Academy (TPLA) from Australia.

Bernadette McClelland - an International sales expert, award winning speaker, master level coach, published author with five more books to her credit was invited by BRICCKS to Delhi, to have her share her insights on the 3 Megatrends that affect businesses today and the new rules of engagement that sales-people need to understand in order to not only survive but thrive in the 21st Century.

It was an exclusive workshop for a group of 'invitation only' business leaders from India and Overseas. Over 200 professionals and eminent speakers from top-notch organizations including Everonn Education Ltd, Educomp, Igniting Minds, Tally Solutions, Indiacan, SeventyMM, Shahnaz Group of Companies, Tatatel, IMT – Gaziabad, Knowlarity, Kookaburra Travels, Mastek, attended the three day mega event.

BRICCKS training programs, keynote presentations and one on one mentoring intensives, both locally and globally, focus on developing people to take actions because it is not the smartest or most talented people who get the results – it is those who are ready to take massive **ACTION**

Performance Management Competencies

- Interpersonal Communication
- **Art of Giving Feedbacks**
- Goal setting
- Sales Enhancement Strategies
- Time Management
- Social Skills
- Project Management
- Innovate or Perish

Art of Communication

- Effective Inter personal Communication
- Art of Winning Presentations
- Effective Business writing
- Telephone Etiquette
- Business Etiquette
- Strategies for Effective Cross-cultural Communication

People Skills for Managers

- Leadership Development Series - Tough Leadership, Personal Leadership and Sales Leadership
- Managing and Nurturing Talent
- Motivation – Master the master key to success

Information & Service Delivery

- Strategic Account Management
- Channel Development and Management
- Internal Customer Services
- Keeping it Real
- Discover the Marketer in you

Career Advancement Programs (CAP) - is a unique 7-step process for learning & development of business people. The model encompasses practical aspects of growing individual potential by bringing together VIBGYOR; we work at different color bands corresponding to the skill sets required by people at various verticals in an organization.

Through deep dive sessions to assess and understand critical steps in creating pool of talent, this approach provides result focused and purpose driven outcomes for the individual as well as the business.

Opportunity



Based on extensive brainstorming sessions, intensive workshops with select group of trainees, employers, career counselors and job seekers, we identified –

Six Super skills that stand out critical and important for careers seekers and professionals and created one of its kind 40 hours training module graduate career seekers

With increasing competition in the graduate job market, employers will look for evidence of skills and competencies which will make career - seekers stand out from the crowd.

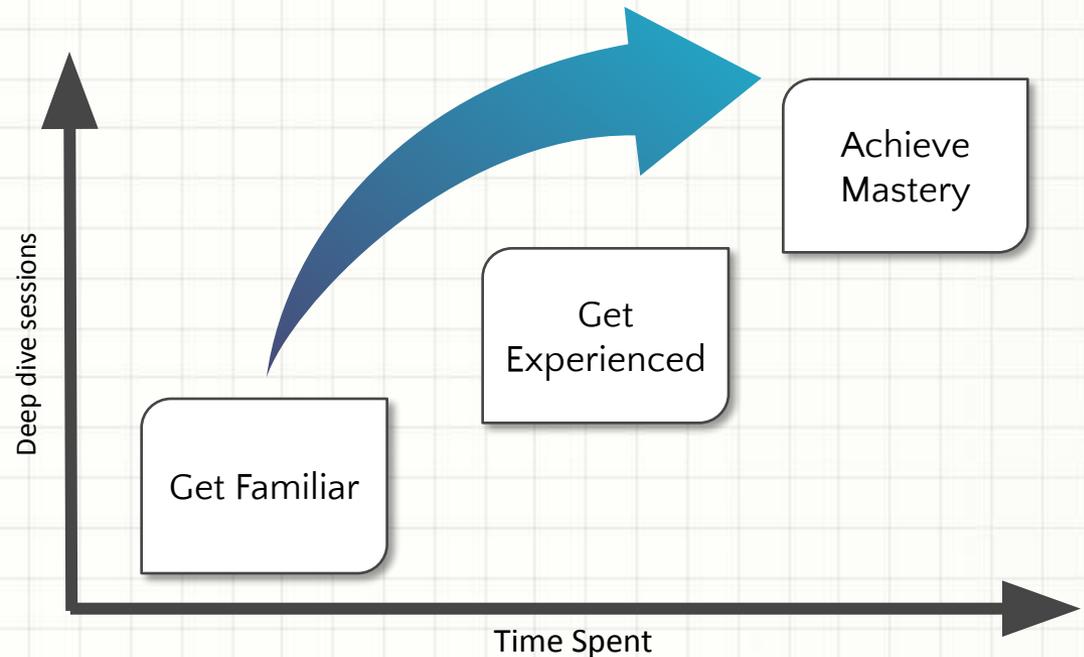
These generic (non-job specific) competencies and behaviors are complimentary to sector / career specific skills and cannot be overlooked by the candidates.



The Art & Science of learning at BRICCKS...

Why should you choose us –

- We collaborate with **world renowned** experts to offer **internationally acclaimed** programs, coaching modules, learning solutions and proven strategies for success and growth for individuals as well as organizations. Our key focus is on **how to bridge the gap between innate human potential, performance and results in:**
 - Careers,
 - Professions, and
 - Business environments
- Highly experienced trainers and well researched content by International experts for each sector / industry / domain to deliver trainings interestingly and innovatively
- Adult learning approach to help trainees think laterally, position exclusively products and services of the organisation and consciously create a most sought after brand 'YOU'



Our Value Proposition for Organizations

Customized training tools to **EMPOWER** people with revolutionary **STRATEGIES** for focus, connection and certainty in this fiercely competitive business scenario :

Our learning and development systems are based on the metaphor that at higher altitudes there is less atmospheric pressure, so water boils at lower degree.

Hence by mastering right skills and success strategies individual capabilities can be elevated to achieve more results with same or even less efforts.

We are committed to provide - Necessary information, Education and Inspiration for growth to individuals as well as organizations.

We use a host of technologies such as Webinars, 6th generation assessment tools; CBT's, ILT's to ensure learning effectively enables the participants. Our post training 360° feedbacks, personalized web based coaching and mentoring help to keep up with the momentum life-long.

WE AT BRICCKS...

*Bringing opportunities to collaborate, connect & create
EXCELLENCE together!*

Our Coffee Table Workshops© is a novel concept based on synergy of hands on learning, practical insights, simultaneous application and results. We will be glad to hear from you, for a free session.

Contact Information

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